

**State of Wisconsin  
Higher Educational Aids Board**

**Meeting Minutes  
October 30, 2020**

**Board Members Present:** Stephen Willett, Jeff Cichon, Jennifer Kammerud, Amy Christen, Jeff Neubauer, Nathan Helm-Quest, Brady Coulthard, Timothy Oppenorth, Angela Haney and Justin Wesolek

**HEAB Staff Present:** Connie Hutchison, Sherrie Nelson, Charlene Sime, Joy Dyer, Peter Zammuto, Peter Noll and Brenda Stoffels.

**Others Present:** Todd Bailey, Sean Nelson and David Specht-Boardman, UW System; Rolf Wegenke and Rebecca Larson, WAICU; Erin Probst, LFB; John Whitt, UW-Madison; Mary Czech-Mrochinski, Susan Teerink and Jennifer Conway, Marquette University; Brandon Trujillo, WTCS.

Chair Stephen Willett called the meeting to order at 9:03 a.m.

**APPROVAL OF MINUTES:**

Moved by Jeff Neubauer, seconded by Justin Wesolek to approve the minutes of the August 28, 2020 meeting; motion carried.

**ELECTION OF VICE CHAIR**

Jennifer Kammerud was unanimously elected.

**BOARD REPORT #21-05 MN/WI Tuition Reciprocity Agreement**

The MN-WI Tuition Reciprocity Program provides tuition reciprocity for Wisconsin residents who enroll in an eligible Minnesota public institution program on a space available basis. Peter Zammuto reported that the initial agreement did not apply to distance learning; due to the covid-19 crises, however, virtual learning was included because under normal circumstances the student would be attending campus-based classes.

**BOARD REPORT #21-06 TES Program Annual Report**

Every year HEAB is required to report on the status of the Technical Excellence Scholarship to the Joint Finance Committee by August 1<sup>st</sup>. Seventy-nine percent of the freshmen awarded the Technical Excellence Scholarship in 2019 accepted the scholarship and used it to attend a Wisconsin Technical college. In 2019-20, 560 freshmen enrolled in a Wisconsin Technical college. The total TES funds going to these freshmen students was \$560,126 with an average per freshman award of \$1,000.

### **BOARD REPORT #21-07 AES Program Annual Report**

Every year HEAB is required to report on the status of the Academic Excellence Scholarship to the Joint Finance Committee by August 1<sup>st</sup>. Ninety-six percent of the freshmen students awarded the Academic Excellence Scholarship in 2019 accepted the scholarship and used it to attend a Wisconsin post-secondary institution. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2019-2020, 776 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$852,945 with an average per freshman award of \$1,099.

### **BOARD REPORT #21-08 Student Aid Expenditures**

The Board discussed the report.

### **BOARD REPORT #21-09 MURG Annual Report**

During the 2019-20 academic year, 729 students received a Minority Undergraduate Retention Grant award. 258 grant recipients attended a non-profit, independent college/university or tribal college, and 471 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2 of the report and the grant recipient survey results are on page 7.

### **BOARD REPORT #21-10 Status of Applicants and Programs**

The Board discussed the report.

### **BOARD REPORT #21-11 Wisconsin Grant Program Description**

HEAB administers three WG programs: Wisconsin Technical College System, Wisconsin Tribal Colleges, and University of Wisconsin System. The general structure for the WG formulas is outlined in the State Statutes. HEAB reviews and approves the formulas for the upcoming school year at its February meeting.

There are three formula components:

**(Student Budget-Expected Family Contribution) x Student Award Percentage=Award**

**BOARD REPORT #21-12 2021-22 PROPOSED WISCONSIN GRANT FORMULA—UW SYSTEM**

The University of Wisconsin System Interim President Tommy Thompson recommends the 2021-22 program formula remains the same as the 2020-21 formula:

$$(\$7,500 - \text{EFC}) \times 42\% = \text{Award}$$

$$(\text{Student Budget} - \text{Expected Family Contribution (max. EFC } \$5,600)) \times \text{Student Award Percentage} = \text{Award}$$

Maximum Award: **\$3,150**      Minimum Award: **\$798**

Moved by Jennifer Kammerud, seconded by Justin Wesolek to accept the recommendation. Motion carried.

**BOARD REPORT #21-13 2021-22 PROPOSED WISCONSIN GRANT FORMULA—PRIVATE/NON PROFIT**

Recommendation of Wisconsin Association of Independent Colleges and Universities (WAICU) President Dr. Rolf Wegenke is to increase the maximum award to \$3,650 and continue with the minimum award of \$1000. The inflation factor continues to be the same for dependent students at 620% and independent students at 320%.

Moved by Brady Coulthard, seconded by Jeff Cichon to accept the recommendation. Motion carried.

**BOARD REPORT #21-14 2021-22 PROPOSED WISCONSIN GRANT FORMULA—TRIBAL COLLEGES**

Proposed Formula

$$(\$6,560 - \text{EFC}) \times 32.01\% = \text{Award}$$

$$(\text{Student Budget} - \text{Expected Family Contribution}) \times \text{Student Award Percentage} = \text{Award}$$

Maximum Award: \$2,100      Minimum Award: \$250

Appropriation: \$481,800

Current Formula:

$$(\$6,560 - \text{EFC}) \times 32.01\% = \text{Award}$$

$$(\text{Student Budget} - \text{Expected Family Contribution}) \times \text{Student Award Percentage} = \text{Award}$$

Maximum Award: \$2,100      Minimum Award: \$250

Moved by Jeff Cichon, seconded by Jennifer Kammerud to accept the recommendation. Motion carried.

**BOARD REPORT #21-15 2020-21 WISCONSIN GRANT FORMULA CHANGE AND 2021-22 FORMULA RECOMMENDATION—WISCONSIN TECHNICAL COLLEGE SYSTEM**

The System is requesting a modification of the approved range for 2020-21 formula by increasing the maximum award to \$1,251. This will ensure that during these difficult times, all enrolled and eligible students receive the financial assistance available which will help alleviate debt and assist students in earning a credential sooner.

For the 2021-22 formula, we recommend a maximum of \$1,251 and minimum of \$500. This will reduce the reliance on student loans and provide those with significant need the financial means to enroll in a WTCS program.

**PROPOSED CHANGE TO 2020-21 FORMULA WISCONSIN GRANT WISCONSIN TECHNICAL COLLEGE SYSTEM**

**Recommendation of the Wisconsin Technical College System President Morna Foy:**

**$(\$9,270 - \text{EFC}) \times 13.50\% = \text{Award}$**

(Student Budget – Expected Family Contribution) x Student Award Percentage = Award

Maximum Award: \$1,251      Minimum Award: \$500 (See attached letter)

Other Information 2020-2021 Appropriation: \$24,063,448

**Current Formula:**

**$(\$9,270 - \text{EFC}) \times 11.70\% = \text{Award}$**

(Student Budget – Expected Family Contribution) x Student Award Percentage = Award

Maximum Award: \$1,084      Minimum Award: \$500

**PROPOSED 2021-2022 FORMULA WISCONSIN GRANT WISCONSIN TECHNICAL COLLEGE SYSTEM**

**Recommendation of the Wisconsin Technical College System President Morna Foy:**

**$(\$9,270 - \text{EFC}) \times 13.50\% = \text{Award}$**

(Student Budget – Expected Family Contribution) x Student Award Percentage = Award

Maximum Award: \$1,251      Minimum Award: \$500

Other Information 2021-2022 Appropriation: \$22,971,700

Moved by Jeff Neubauer, seconded by Justin Wesolek to accept the recommendation. Motion carried.

**ADJOURNMENT:**

Moved by Jennifer Kammerud, seconded by Jeff Neubauer to adjourn the meeting. Motion carried and Chair Stephen Willett adjourned the meeting at 9:55 am.

**FUTURE MEETING:**

The next meeting of the Board is Friday, February 12, 2021.

Respectfully submitted,  
Jeff Cichon, Secretary