

INFORMATION
October 30, 2020

HIGHER EDUCATIONAL AIDS BOARD

BOARD REPORT #21-09

**2019-20 MINORITY UNDERGRADUATE RETENTION GRANT
ANNUAL REPORT**



State of Wisconsin Higher Educational Aids Board

Tony Evers
Governor

P.O. Box 7885
Madison, WI 53707-7885

Telephone: (608) 267-2206
Fax: (608) 267-2808

Connie Hutchison, PhD
Executive Secretary

E-Mail: HEABmail@wisconsin.gov

Web Page: <http://heab.wisconsin.gov>

October 2, 2020

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2019-20 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44 (5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about this report or about the Minority Undergraduate Retention Grant Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Olsen
Senator Marklein
Senator Stroebel
Senator LeMahieu
Senator Erpenbach
Senator Johnson
Representative Born
Representative Rohrkaste
Representative Loudenbeck

Representative Katsma
Representative Zimmerman
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David Loppnow, Legislative Fiscal Bureau
Amanda Mott, Department of Administration
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The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2019-20 academic year, sixteen technical colleges, twenty-three non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2019-20 academic year, 729 students received a Minority Undergraduate Retention Grant award. 258 grant recipients attended a non-profit, independent college/university or tribal college, and 471 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2019-20 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2019-20 Student Minority Populations as Reported by Participating Schools
- Table VII: 2019-20 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 66.12% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2020-21 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2019-20 academic year, or will return to school to continue to pursue their educational goals. In addition, 95.20% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

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TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 19-20	254	34.84%
Students enrolled for 20-21 and continuing toward degree/certificate	228	31.28%
Students not enrolled for 20-21 who did not complete degree/certificate	247	33.88%
COMBINED TOTALS	729	100%
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 19-20	84	32.56%
Students enrolled for 20-21 and continuing toward degree/certificate	117	45.35%
Students not enrolled for 20-21 who did not complete degree/certificate	57	22.09%
TOTALS	258	100%
TECHNICAL COLLEGE SYSTEM SCHOOLS:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 19-20	170	36.09%
Students enrolled for 20-21 and continuing toward degree/certificate	111	23.57%
Students not enrolled for 20-21 who did not complete degree/certificate	190	40.34%
TOTALS	471	100%

Note: The students reported as “students not enrolled for 20-21 who did not complete degree/certificate” were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 156,500	184	\$ 851
GATEWAY TECHNICAL COLLEGE	\$ 96,940	103	\$ 941
MARQUETTE UNIVERSITY	\$ 61,250	33	\$ 1,856
CARTHAGE COLLEGE	\$ 41,100	19	\$ 2,163
MOUNT MARY COLLEGE	\$ 33,045	21	\$ 1,574
TOTALS	\$ 388,835	360	\$ 1,477

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TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$ 34,414	21	\$ 1,639	8.67%
BELLIN COLLEGE	\$ 1,545	1	\$ 1,545	0.39%
BELOIT COLLEGE	\$ 2,880	2	\$ 1,440	0.73%
CARDINAL STRITCH UNIVERSITY	\$ 30,750	15	\$ 2,050	7.74%
CARROLL UNIVERSITY	\$ 19,765	21	\$ 941	4.98%
CARTHAGE COLLEGE	\$ 41,100	19	\$ 2,163	10.35%
COLLEGE OF THE MENOMINEE NATION	\$ 8,750	16	\$ 547	2.20%
COLUMBIA COLLEGE OF NURSING	\$ 925	2	\$ 463	0.23%
CONCORDIA UNIVERSITY	\$ 28,145	13	\$ 2,165	7.09%
EDGEWOOD COLLEGE	\$ 14,825	6	\$ 2,471	3.73%
HERZING	\$ 14,410	6	\$ 2,402	3.63%
LAC COURTE OREILLES	\$ 8,750	10	\$ 875	2.20%
LAKELAND COLLEGE	\$ 9,985	9	\$ 1,109	2.51%
LAWRENCE UNIVERSITY	\$ 3,294	3	\$ 1,098	0.83%
MARANATHA	\$ 0	0	\$ 0	0.00%
MARIAN UNIVERSITY	\$ 18,424	14	\$ 1,316	4.64%
MARQUETTE UNIVERSITY	\$ 61,250	33	\$ 1,856	15.42%
MILWAUKEE INSTITUTE OF ART AND DESIGN	\$ 10,605	9	\$ 1,178	2.67%
MILWAUKEE SCHOOL OF ENGINEERING	\$ 18,120	8	\$ 2,265	4.56%
MOUNT MARY COLLEGE	\$ 33,045	21	\$ 1,574	8.32%
NORTHLAND COLLEGE	\$ 1,955	2	\$ 993	0.49%
RIPON COLLEGE	\$ 5,560	4	\$ 1,390	1.40%
ST NORBERT COLLEGE	\$ 11,015	5	\$ 2,203	2.77%
SILVER LAKE (HOLY FAMILY) COLLEGE	\$ 5,660	8	\$ 708	1.43%
VITERBO UNIVERSITY	\$ 4,530	2	\$ 2,265	1.14%
WISCONSIN LUTHERAN COLLEGE	\$ 7,410	8	\$ 926	1.87%
TOTALS:	\$ 397,112	258	\$ 1,445	100%

2019-20 Minority Undergraduate Retention Grant Recipient:

“The Minority Undergraduate Retention Grant influenced me positively to continue on to get my Master’s Degree. Receiving these grants has shown me that I have a lot of support to continue my education.”

---Kristah, *College of Menominee Nation*

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TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 ND YEAR STUDENTS	\$ 107,188	75	\$ 1,429	26.99%
3 RD YEAR STUDENTS	\$ 134,293	86	\$ 1,562	33.82%
4 TH YEAR STUDENTS	\$ 124,251	76	\$ 1,635	31.29%
5 TH YEAR STUDENTS	\$ 31,380	21	\$ 1,494	7.90%
TOTAL	\$ 397,112	258	\$ 1,539	100%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 277,015	175	\$ 1,583	69.76%
INDEPENDENT	\$ 120,097	83	\$ 1,447	30.24%
TOTAL	\$ 397,112	258	\$ 1,539	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 187,876	117	\$ 1,606	47.31%
AMERICAN INDIAN	\$ 26,265	21	\$ 1,251	6.61%
ASIAN-AMERICAN	\$ 21,175	22	\$ 963	5.33%
HISPANIC	\$ 161,796	98	\$ 1,651	40.74%
TOTAL	\$ 397,112	258	\$ 1,539	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	\$ 379,612	232	\$ 1,636	95.59%
TRIBAL	\$ 17,500	26	\$ 673	4.41%
TOTAL	\$ 397,112	258	\$ 1,539	100%

2019-20 Minority Undergraduate Retention Grant Recipients:

“I would like to reiterate how important these grants are for people like me. I would not have been able to complete my undergraduate degree without the help of the Minority Undergraduate Retention Grant. I now have a Bachelor’s Degree in Psychology.”

---Karyssa, Ripon College

“As a minority, I feel that I should be able to have the opportunity to achieve the highest level of education and excel in my chosen career path. The Minority Undergraduate Retention Grant gave me the opportunity to continue to attend and succeed at my first choice for college, Marquette University.”

---Ashlee, Marquette University

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TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
BLACKHAWK TECHNICAL COLLEGE	\$ 10,500	10	\$ 1,050	2.63%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$ 17,815	16	\$ 1,113	4.39%
FOX VALLEY TECHNICAL COLLEGE	\$ 20,905	25	\$ 836	5.24%
GATEWAY TECHNICAL COLLEGE	\$ 96,940	103	\$ 941	24.29%
INDIANHEAD TECHNICAL COLLEGE	\$ 2,720	2	\$ 1,360	0.68%
LAKESHORE TECHNICAL COLLEGE	\$ 8,250	9	\$ 917	2.07%
MADISON COLLEGE	\$ 25,780	35	\$ 737	6.46%
MID-STATE TECHNICAL COLLEGE	\$ 3,750	6	\$ 625	0.94%
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 156,500	184	\$ 851	39.21%
MORAINES PARK TECHNICAL COLLEGE	\$ 4,815	11	\$ 438	1.21%
NICOLET AREA TECHNICAL COLLEGE	\$ 3,048	6	\$ 508	0.76%
NORTHCENTRAL TECHNICAL COLLEGE	\$ 2,060	4	\$ 515	0.52%
NORTHEAST TECHNICAL COLLEGE	\$ 15,655	16	\$ 948	3.92%
SOUTHWEST WISCONSIN TECHNICAL COLLEGE	\$ 1,595	4	\$ 399	0.40%
WAUKESHA COUNTY TECHNICAL COLLEGE	\$ 14,720	25	\$ 589	3.69%
WESTERN TECHNICAL COLLEGE	\$ 14,060	15	\$ 937	3.52%
TOTALS:	\$ 399,113	471	\$ 798	100%

2019-20 Minority Undergraduate Retention Grant Recipient:

“I grew up in a family with a Latino father who didn't finish high school. But now, with my Latino background and ability to claim this Minority Undergraduate Retention Grant, I have been able to keep the ball rolling on my education. I am near to finishing my Associate’s Degree in Business Management, with a certificate as a Water Technician. I plan to further my education with a Bachelor’s Degree and hope that, along the way, I find more grants for being a first-generation Latina college graduate. Thank you.”

---Jaime, Milwaukee Area Technical College

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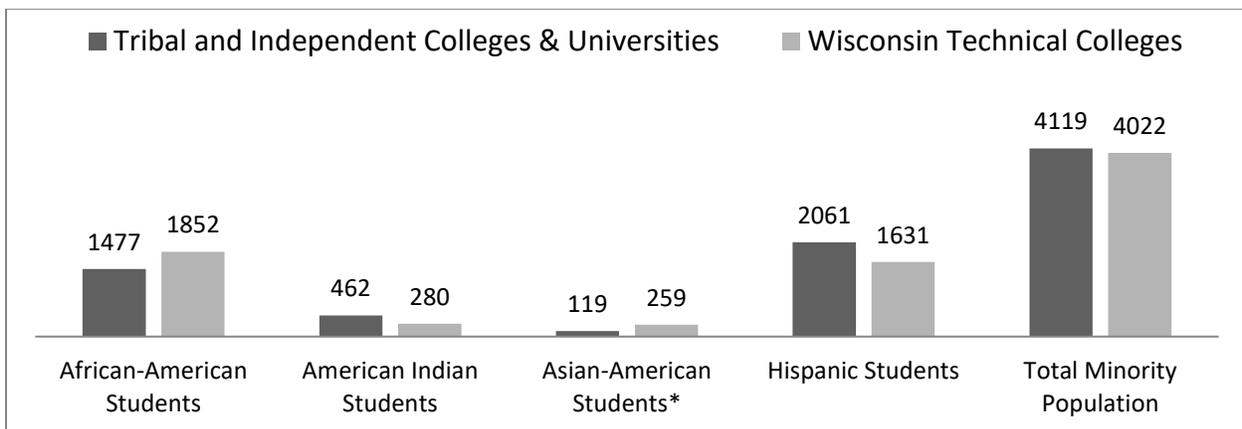
TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 nd YEAR STUDENTS	\$ 304,296	358	\$ 850	76.24%
3 rd YEAR STUDENTS	\$ 79,505	90	\$ 883	19.92%
4 th YEAR STUDENTS	\$ 10,110	14	\$ 722	2.53%
5 th YEAR STUDENTS	\$ 5,202	9	\$ 578	1.30%
TOTAL	\$ 399,113	471	\$ 847	100%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 86,885	102	\$ 852	21.77%
INDEPENDENT	\$ 312,228	369	\$ 846	78.23%
TOTAL	\$ 399,113	471	\$ 847	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 194,424	232	\$ 838	48.71%
AMERICAN INDIAN	\$ 26,879	31	\$ 867	6.74%
ASIAN-AMERICAN	\$ 47,904	53	\$ 904	12.00%
HISPANIC	\$ 129,906	155	\$ 838	32.55%
TOTAL	\$ 399,113	471	\$ 847	100%

GRAPH I: 2019-20 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS

Note: Population data collected from the 2019-20 allocation survey completed by participating schools.

** Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.*



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TABLE VII: 2019-20 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2019-20 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	43	33.86%
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	64	50.39%
The award had no influence on my decision to attend school. Without it, I would have still attended school.	20	15.75%
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2019-20 academic year?		
Yes	48	37.21%
No	81	62.79%
If you did not earn a degree or certificate during the 2019-20 academic year, how soon do you anticipate earning a degree or certificate?		
2020-21 academic year	47	58.75%
2021-22 academic year	24	30.00%
2022-23 academic year	7	8.75%
I do not plan on completing a degree or certificate	0	0.00%
Other (please explain):	2	2.50%
If you did NOT earn a degree or certificate during the 2019-20 academic year, will you be attending a college or university during the 2020-21 academic year?		
Yes	77	97.47%
Enrollment Status: Full-time: 62 Part-time: 14		
No	2	2.53%
Were you employed during the 2019-20 academic year?		
Yes	87	78.38%
32 hours/week or more: 26 Less than 32 hours/week: 77		
No	24	21.62%
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	119	95.02%
No	6	4.08%