

INFORMATION
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HIGHER EDUCATIONAL AIDS BOARD

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2012-13 MINORITY RETENTION GRANT ANNUAL REPORT

MINORITY UNDERGRADUATE RETENTION GRANT

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State of Wisconsin
Higher Educational Aids Board
October 2013

**MINORITY UNDERGRADUATE RETENTION GRANT
2012-13 ANNUAL REPORT
Higher Educational Aids Board**

The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2012-13 academic year, sixteen technical colleges, twenty-three non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2012-13 academic year, 868 students received a Minority Undergraduate Retention Grant award. 312 grant recipients attended a non-profit, independent college/university or tribal college, and 556 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2012-13 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2011-12 Student Minority Populations as Reported by Participating Schools
- Table VII: 2012-13 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that more than 80% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2013-14 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2012-13 academic year, or will return to school to continue to pursue their educational goals. In addition, 90% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

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TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 12-13	270	31%
Students enrolled for 13-14 and continuing toward degree/certificate	433	50%
Students not enrolled for 13-14 who did not complete degree/certificate	166	19%
COMBINED TOTALS	869	100%
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 12-13	87	28%
Students enrolled for 13-14 and continuing toward degree/certificate	168	53%
Students not enrolled for 13-14 who did not complete degree/certificate	59	19%
TOTALS	314	100%
TECHNICAL COLLEGE SYSTEM SCHOOLS:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 12-13	183	33%
Students enrolled for 13-14 and continuing toward degree/certificate	265	48%
Students not enrolled for 13-14 who did not complete degree/certificate	107	19%
TOTALS	555	100%

Note: The students reported as “students not enrolled for 13-14 who did not complete degree/certificate” were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MILWAUKEE TECHNICAL COLLEGE	\$ 184,045.00	213	\$ 864
WAUKESHA COUNTY TECHNICAL COLLEGE	\$ 77,900.00	85	\$ 916
CARDINAL STRITCH UNIVERSITY	\$ 64,140.00	53	\$ 1,210
ALVERNO COLLEGE	\$ 62,055.00	38	\$ 1,633
MARQUETTE UNIVERSITY	\$ 48,725.00	31	\$ 1,572
TOTALS	\$ 436,865.00	420	\$ 1,040

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TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$ 62,055.00	38	\$ 1,633	15.27%
BELOIT COLLEGE	\$ 3,000.00	3	\$ 1,000	0.74%
CARDINAL STRITCH UNIVERSITY	\$ 64,140.00	53	\$ 1,210	15.78%
CARROLL UNIVERSITY	\$ 10,600.00	10	\$ 1,060	2.61%
CARTHAGE COLLEGE	\$ 19,920.00	9	\$ 2,213	4.90%
EDGEWOOD COLLEGE	\$ 16,070.00	8	\$ 2,009	3.95%
SILVER LAKE COLLEGE	\$ 3,000.00	2	\$ 1,500	0.74%
LAKELAND COLLEGE	\$ 14,565.00	10	\$ 1,457	3.58%
LAWRENCE UNIVERSITY	\$ 3,105.00	3	\$ 1,035	0.76%
MARIAN COLLEGE	\$ 12,635.00	20	\$ 632	3.11%
MARQUETTE UNIVERSITY	\$ 8,725.00	31	\$ 1,572	11.99%
MILWAUKEE SCHOOL OF ENGINEERING	\$ 10,495.00	7	\$ 1,499	2.58%
MOUNT MARY UNIVERSITY	\$ 2,985.00	20	\$ 1,649	8.11%
COLUMBIA COLLEGE OF NURSING	\$ 2,465.00	9	\$ 274	0.61%
NORTHLAND COLLEGE	\$ 1,285.00	1	\$ 1,285	0.32%
RIPON COLLEGE	\$ 2,890.00	6	\$ 482	0.71%
SAINT NORBERT COLLEGE	\$ 5,995.00	3	\$ 1,998	1.47%
VITERBO UNIVERSITY	\$ 4,175.00	3	\$ 1,392	1.03%
CONCORDIA UNIVERSITY WISCONSIN	\$ 30,315.00	14	\$ 2,165	7.46%
MILWAUKEE INSTITUTE OF ART & DESIGN	\$ 11,885.00	8	\$ 1,486	2.92%
WISCONSIN LUTHERAN COLLEGE	\$ 6,855.00	10	\$ 686	1.68%
MARANTHA BIBLE COLLEGE	\$ 645.00	1	\$ 645	0.16%
BELLIN COLLEGE	\$ 1,180.00	1	\$ 1,180	0.29%
LA COURTE OREILLES OJIBWA COMMUNITY COLLEGE	\$ 17,135.00	14	\$ 1,224	4.22%
COLLEGE OF MENOMINEE NATION	\$ 20,348.00	28	\$ 727	5.01%
TOTALS:	\$ 406,468.00	312	\$ 1,303	100.00%

2012-13 Minority Undergraduate Retention Grant Recipient:

“Before I received the Minority Retention Grant, I had a large balance from the previous semester that prevented me from registering for the next semester. I did not have the funds to get the balance down. After receiving the Minority Grant my balance was decreased which made making payments on it easier for me. I was then able to register for classes to meet my degree requirements, allowing me to graduate in December 2013.”

---Courtney-Alverno College

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TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 ND YEAR STUDENTS	\$ 94,491.00	80	\$ 1,181	23.11%
3 RD YEAR STUDENTS	\$ 151,807.00	116	\$ 1,309	37.12%
4 TH YEAR STUDENTS	\$ 128,876.00	90	\$ 1,432	31.52%
5 TH YEAR STUDENTS	\$ 33,749.00	26	\$ 1,298	8.25%
TOTAL	\$ 408,923.00	312	\$ 1,311	100.00%

STATUS OF RECIPIENTS				
DEPENDENT	\$ 226,353.00	167	\$ 1,355	55.35%
INDEPENDENT	\$ 182,570.00	145	\$ 1,259	44.65%
TOTAL	\$ 408,923.00	312	\$ 1,311	100.00%

MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 212,834.00	156	\$ 1,364	52.05%
AMERICAN INDIAN	\$ 58,585.00	53	\$ 1,337	25.82%
ASIAN-AMERICAN	\$ 31,902.00	24	\$ 1,329	7.80%
HISPANIC	\$ 105,602.00	79	\$ 1,105	14.33%
TOTAL	\$ 408,923.00	312	\$ 1,311	100.00%

MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	\$ 370,860.00	270	\$ 1,374	90.69%
TRIBAL	\$ 38,063.00	42	\$ 906	9.31%
	\$ 408,923.00	312	\$ 1,311	100.00%

2012-13 Minority Undergraduate Retention Grant Recipients:

“This grant was the only extra help I had as far as having funds to pay tuition. My father is deceased and my mother is currently unemployed due to chronic back pain and I had no one else to turn to. It has already been a great financial struggle the first 3 years of college and I was running out of options. Without this grant I don’t know how I would have afforded to pay what was owed to my university. I think this grant is a great incentive for minority students to attend college, however most minorities don’t know this grant exist because the universities do not make a strong effort to tell us about it.”

--- *Veronica-Cardinal Stritch University*

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TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
FOX VALLEY TECHNICAL COLLEGE	\$ 13,860.00	18	\$ 770	3.39%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$ 13,675.00	14	\$ 977	3.34%
SOUTHWEST TECHNICAL COLLEGE	\$ 675.00	1	\$ 675	0.17%
GATEWAY TECHNICAL COLLEGE	\$ 5,030.00	9	\$ 559	1.23%
MORAINÉ PARK TECHNICAL COLLEGE	\$ 16,620.00	16	\$ 1,039	4.06%
NORTHEAST TECHNICAL COLLEGE	\$ 34,340.00	77	\$ 446	8.40%
GATEWAY TECHNICAL COLLEGE	\$ 10,060.00	11	\$ 915	2.46%
WESTERN TECHNICAL COLLEGE	\$ 25,940.00	39	\$ 665	6.34%
MADISON AREA TECHNICAL COLLEGE	\$ 184,045.00	213	\$ 864	45.00%
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 3,310.00	10	\$ 331	0.81%
WAUKESHA TECHNICAL COLLEGE	\$ 77,900.00	85	\$ 916	19.05%
NORTHCENTRAL TECHNICAL COLLEGE	\$ 7,300.00	19	\$ 384	1.79%
BLACKHAWK TECHNICAL COLLEGE	\$ 9,505.00	30	\$ 317	2.32%
MID-STATE TECHNICAL COLLEGE	\$ 2,390.00	5	\$ 478	0.58%
NICOLET AREA TECHNICAL COLLEGE	\$ 2,390.00	7	\$ 341	0.58%
WISCONSIN INDIANHEAD TECHNICAL COLLEGE	\$ 1,960.00	2	\$ 980	0.48%
TOTALS:	\$ 409,000.00	556	\$ 736	100.00%

2012-13 Minority Undergraduate Retention Grant Recipients:

“I'm a single mother with three children and I was laid off from my job of ten years in 2009. I started school the following year. It is only because of financial aid and grants that I was able to complete my AAS in Human Services. The grant allowed me to purchase necessary school supplies and parking permits for the school year.”

--- Nickole-Milwaukee Area Technical College

“The grant help me to pay my school printing fees, gas, books, and food. It is great to have extra money to help you on the things you need and be able to success in school. With the grant I was able to attend class everyday, eat everyday at school, and be able to get my resources for class.”

--- Sheng-Chippewa Valley Technical College

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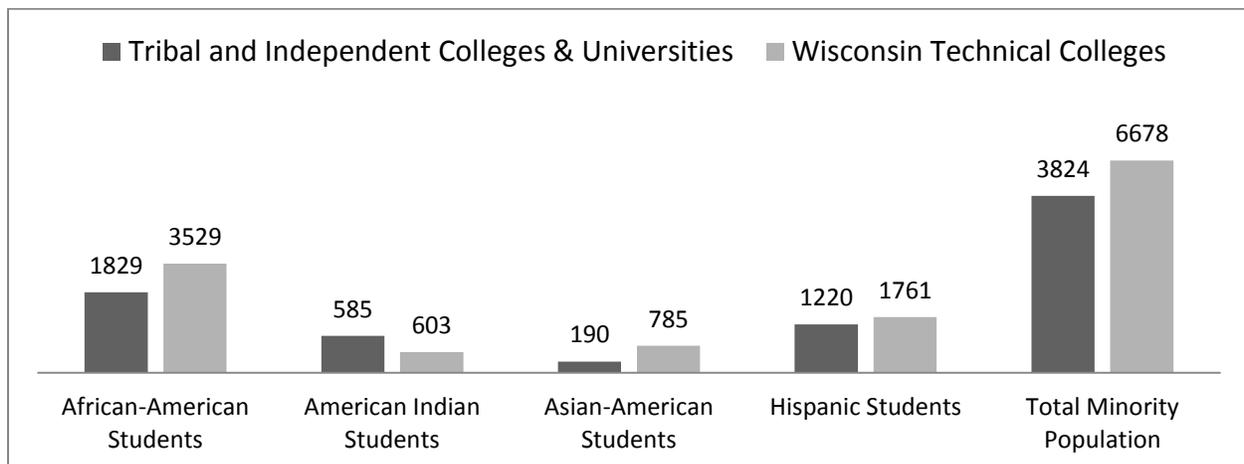
TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

YEAR IN SCHOOL	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
2 ND YEAR STUDENTS	\$ 362,811.00	471	\$ 770	88.60%
3 RD YEAR STUDENTS	\$ 32,933.00	58	\$ 568	8.04%
4 TH YEAR STUDENTS	\$ 9,006.00	19	\$ 474	2.20%
5 TH YEAR STUDENTS	\$ 4,750.00	8	\$ 594	1.16%
TOTAL	\$ 409,500.00	556	\$ 737	100.00%

STATUS OF RECIPIENTS				
DEPENDENT	\$ 54,525.00	72	\$ 757	13.32%
INDEPENDENT	\$ 354,975.00	484	\$ 733	86.68%
TOTAL	\$ 409,500.00	556	\$ 737	100.00%

MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 232,835.00	307	\$ 758	56.85%
AMERICAN INDIAN	\$ 26,645.00	35	\$ 761	6.51%
ASIAN-AMERICAN	\$ 54,990.00	80	\$ 687	13.43%
HISPANIC	\$ 95,030.00	134	\$ 709	23.21%
TOTAL	\$ 409,500.00	556	\$ 737	100.00%

GRAPH I: 2011-12 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS



Note: Population data collected from the 2012-13 allocation survey completed by participating schools.

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TABLE VII: 2012-13 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2012-13 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	30	37%
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	39	47%
The award had no influence on my decision to attend school. Without it, I would have still attended school.	13	16%
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2012-13 academic year?		
Yes	22	73%
No	60	27%
If you did not earn a degree or certificate during the 2012-13 academic year, how soon do you anticipate earning a degree or certificate?		
2013-14 academic year	38	62%
2014-15 academic year	12	20%
2015-16 academic year	10	16%
2016-17 academic year	1	2%
I do not plan on completing a degree or certificate	0	0%
If you did NOT earn a degree or certificate during the 2012-13 academic year, will you be attending a college or university during the 2013-14 academic year?		
Yes	59	100%
Enrollment Status: Full-time: 38 Part-time: 20		
No	0	0%
Were you employed during the 2012-13 academic year?		
Yes	58	70%
32 hours/week or more: 20 Less than 32 hours/week: 37		
No	24	30%
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	74	90%
No	8	10%