

**INFORMATION**  
**October 28, 2022**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #23-09**

**2021-22 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**

**ANNUAL REPORT**



State of Wisconsin  
Higher Educational Aids Board

Tony Evers  
Governor

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August 31, 2022

The Honorable Mark Born, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 308 East  
Madison, WI 53708

The Honorable Howard Marklein, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 316 East  
Madison, WI 53707

Dear Representative Born and Senator Marklein:

Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2021-2022 data, preliminary data is included for the freshmen who will enroll in 2022-2023 as the thirty third class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [connie.hutchison@wi.gov](mailto:connie.hutchison@wi.gov) or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD  
Executive Secretary

CC: Senator Kooyenga  
Senator Felzkowski  
Senator Stroebel  
Senator Bernier  
Senator Ballweg  
Senator Johnson  
Senator Erpenbach  
Representative J. Rodriguez  
Representative Loudenbeck

Representative Katsma  
Representative Zimmerman  
Representative Goyke  
Representative Kurtz  
Representative B. Meyers  
Kathy Blumenfeld, Department of Administration  
Sara Hynek, Department of Administration  
Erin Probst, Legislative Fiscal Bureau  
Amanda Mott, Department of Administration

**2021-2022**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**August 31, 2022**

Ninety-two percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2021 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is more than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2021-2022, 741 freshmen enrolled in a Wisconsin post-secondary institution. Total AES funds going to these students were \$812,299 with an average per freshman award of \$1,086.

Six tables are attached, showing final figures for 2021-2022, along with preliminary data for 2022-2023.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2022-2023 freshmen.

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2021-2022 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	362	340	386	352	1,440	\$1,554,896
Milwaukee	32	20	22	15	89	92,816
Green Bay	18	21	15	8	62	64,126
Parkside	4	5	4	5	18	17,999
Eau Claire	31	45	32	39	147	160,878
La Crosse	40	51	44	36	171	180,006
Oshkosh	12	11	9	10	42	42,188
Platteville	20	24	17	22	83	89,999
River Falls	10	12	8	8	38	40,502
Stevens Point	26	24	18	18	86	90,567
Stout	9	15	13	13	50	51,752
Superior	2	7	2	2	13	14,625
Whitewater	20	10	10	13	53	57,375
<b>UW Total</b>	586	585	580	541	2,292	2,457,729

<b>Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2021-2022 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	0	5	1	0	6	6,187
Chippewa Valley	7	4	0	0	11	10,686
Southwest Wisconsin	3	0	1	0	4	4,500
Moraine Park	1	0	0	1	2	1,688
Northeast Wisconsin	3	4	3	0	10	11,250
Gateway	0	0	1	0	1	1,125
Western	1	0	0	0	1	563
Madison College	2	1	1	0	4	3,938
MATC-Milwaukee	2	1	1	0	4	4,500
Lakeshore	0	0	1	0	1	563
Waukesha	1	0	0	0	1	1,125
Northcentral	0	0	2	0	2	2,250
Blackhawk	0	0	0	0	0	0
Mid-State	0	0	1	0	1	1,125
Nicolet	1	0	0	0	1	1,125
Northwood	1	4	0	0	5	5,063
<b>WTCS Total</b>	22	19	12	1	54	55,688

<b>UW &amp; WTCS Total</b>	608	594	592	542	2,346	\$2,513,417
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2021-2022 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	1	1	3	1	6	\$6,750
Beloit	2	0	1	0	3	3,375
Cardinal Stritch	1	0	0	0	1	1,125
Carroll	9	9	12	9	39	42,189
Carthage	7	4	10	3	24	25,297
Edgewood	2	3	3	3	11	11,813
Silver Lake	0	0	0	0	0	0
Lakeland	1	2	0	0	3	3,375
Lawrence	10	4	6	4	24	25,875
Marian	4	3	2	0	9	10,125
Marquette	28	17	30	21	96	104,059
MSOE	14	9	9	11	43	46,125
Mount Mary	1	3	0	1	5	5,625
Northland	1	2	1	0	4	2,252
Ripon	6	1	7	6	20	22,500
St. Norbert	15	17	17	20	69	74,675
Viterbo	8	6	6	7	27	30,375
Concordia	8	5	10	12	35	36,003
MIAD	3	2	0	1	6	6,750
WI Lutheran	8	5	4	2	19	20,250
Maranatha	3	0	1	1	5	5,062
Bellin	1	4	1	2	8	9,000
<b>Independent Total</b>	133	97	123	104	457	\$492,600

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2021-2022 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	586	585	580	541	2,292	\$2,457,729
<b>Technical</b>	22	19	12	1	54	55,688
<b>Independent</b>	133	97	123	104	457	492,600
<b>Grand Total</b>	741	701	715	646	2,803	\$3,006,017

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2018-2019	2019-2020	2020-2021	2021-2022
Total Scholarships Available	3,255	3,255	3,255	3,255
Total Scholars Enrolled In-State	2,743	2,765	2,871	2,803
Total Freshman Scholarships Available	831	810	826	802
Scholars Enrolled as Freshmen in Wisconsin	791	776	744	741
Alternate Scholarship Recipients	251	259	190	150
% of Eligible Freshmen Enrolled In-State	95%	96%	90%	92%

<b>Table VI</b>	
<b>Preliminary Data – 2022-2023 Freshman Scholars as of August 30, 2022</b>	
Total Freshman Scholarships Available	811
Alternate Scholarships (of 811 Available Scholarships)	60
Total Scholars Enrolled in Wisconsin Institutions	507
Percentage of Scholars Enrolled in Wisconsin Institutions	62%
Scholars Enrolled in UW System Institutions	398
Scholars Enrolled in Independent Colleges	82
Scholars Enrolled in WTCS Institutions	25
Scholars Enrolled in Out-of-State Institutions	126
Scholars Who Have Not Yet Specified College Choice	171