

INFORMATION
October 28, 2022

HIGHER EDUCATIONAL AIDS BOARD

BOARD REPORT #23-10

MINORITY UNDERGRADUATE RETENTION GRANT
2021-22 ANNUAL REPORT



State of Wisconsin
Higher Educational Aids Board

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October 1, 2022

The Honorable Mark Born, Co-Chair
Joint Committee on Finance
State Capitol, Room 308 East
Madison, WI 53708

The Honorable Howard Marklein, Co-Chair
Joint Committee on Finance
State Capitol, Room 316 East
Madison, WI 53707

Dear Representative Born and Senator Marklein:

Enclosed is the 2021-2022 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44 (5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about this report or about the Minority Undergraduate Retention Grant Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Kooyenga
Senator Felzkowski
Senator Stroebel
Senator Bernier
Senator Ballweg
Senator Johnson
Senator Erpenbach
Representative J. Rodriguez
Representative Loudenbeck

Representative Katsma
Representative Zimmerman
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Kathy Blumenfeld, Department of Administration
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Erin Probst, Legislative Fiscal Bureau
Amanda Mott, Department of Administration

**MINORITY UNDERGRADUATE RETENTION GRANT
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The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2021-22 academic year, sixteen technical colleges, twenty-two non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2021-22 academic year, 792 students received a Minority Undergraduate Retention Grant award. 244 grant recipients attended a non-profit, independent college/university or tribal college, and 548 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2021-22 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2021-22 Student Minority Populations as Reported by Participating Schools
- Table VII: 2021-22 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 78.16% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2022-23 academic year. Ninety-eight percent of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2021-22 academic year or will return to school to continue to pursue their educational goals. In addition, 97.44% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

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TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 21-22	292	36.87%
Students enrolled for 22-23 and continuing toward degree/certificate	327	41.29%
Students not enrolled for 22-23 who did not complete degree/certificate	173	21.84%
COMBINED TOTALS	792	100%
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 21-22	83	34.02%
Students enrolled for 22-23 and continuing toward degree/certificate	133	54.50%
Students not enrolled for 22-23 who did not complete degree/certificate	28	11.48%
TOTALS	233	100%
TECHNICAL COLLEGE SYSTEM SCHOOLS:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 21-22	209	38.14%
Students enrolled for 22-23 and continuing toward degree/certificate	194	35.40%
Students not enrolled for 22-23 who did not complete degree/certificate	145	26.46%
TOTALS	548	100%

Note: The students reported as “students not enrolled for 22-23 who did not complete degree/certificate” were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MADISON COLLEGE	\$ 144,050	172	\$ 838
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 97,500	117	\$ 833
GATEWAY TECHNICAL COLLEGE	\$ 85,930	145	\$ 593
MARQUETTE UNIVERSITY	\$ 85,235	44	\$ 1,937
ALVERNO COLLEGE	\$ 38,205	17	\$ 2,247
TOTALS	\$ 450,920	495	\$ 1,290

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TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$ 38,205	17	\$ 2,247	9.88%
BELLIN COLLEGE	\$ 765	1	\$ 765	0.20%
BELOIT COLLEGE	\$ 4,218	3	\$ 1,406	1.09%
CARDINAL STRITCH UNIVERSITY	\$ 27,240	13	\$ 2,095	7.03%
CARROLL UNIVERSITY	\$ 24,355	18	\$ 1,353	6.30%
CARTHAGE COLLEGE	\$ 15,550	8	\$ 1,944	4.02%
COLLEGE OF THE MENOMINEE NATION	\$ 4,705	8	\$ 588	1.22%
CONCORDIA UNIVERSITY	\$ 17,244	8	\$ 2,156	4.46%
EDGEWOOD COLLEGE	\$ 13,030	6	\$ 2,172	3.37%
HERZING	\$ 26,440	16	\$ 1,653	6.84%
LAC COURTE OREILLES	\$ 6,215	16	\$ 388	1.61%
LAKELAND COLLEGE	\$ 15,630	10	\$ 1,563	4.04%
LAWRENCE UNIVERSITY	\$ 3,550	3	\$ 1,183	0.92%
MARANATHA	\$ 575	1	\$ 575	0.15%
MARIAN UNIVERSITY	\$ 14,000	10	\$ 1,400	3.62%
MARQUETTE UNIVERSITY	\$ 85,235	44	\$ 1,937	22.04%
MILWAUKEE INSTITUTE OF ART AND DESIGN	\$ 10,545	7	\$ 1,506	2.73%
MILWAUKEE SCHOOL OF ENGINEERING	\$ 17,160	7	\$ 2,451	4.44%
MOUNT MARY COLLEGE	\$ 24,450	14	\$ 1,746	6.32%
NORTHLAND COLLEGE	\$ 7,190	4	\$ 1,798	1.86%
RIPON COLLEGE	\$ 7,575	15	\$ 505	1.96%
ST NORBERT COLLEGE	\$ 10,000	4	\$ 2,500	2.58%
VITERBO UNIVERSITY	\$ 5,945	3	\$ 1,982	1.53%
WISCONSIN LUTHERAN COLLEGE	\$ 7,000	8	\$ 875	1.81%
TOTALS:	\$ 386,822	244	\$ 1,533	100%

2021-22 Minority Undergraduate Retention Grant Recipient:

“The Minority Undergraduate Retention Grant helps me pay for my education, as well as helping me save money towards my other necessities. Thank you so much for accepting me for this grant!”

---Tim, *Lac Courte Oreilles Ojibwe College*

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TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 ND YEAR STUDENTS	\$ 86,318	60	\$ 1,438	22.31%
3 RD YEAR STUDENTS	\$ 142,605	87	\$ 1,639	36.87%
4 TH YEAR STUDENTS	\$ 133,405	85	\$ 1,569	34.49%
5 TH YEAR STUDENTS	\$ 24,494	12	\$ 2,041	6.33%
TOTAL	\$ 386,822	244	\$ 1,585	100%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 311,056	185	\$ 1,681	80.41%
INDEPENDENT	\$ 75,766	59	\$ 1,284	19.59%
TOTAL	\$ 386,822	244	\$ 1,585	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 174,112	100	\$ 1,741	45.01%
AMERICAN INDIAN	\$ 24,881	33	\$ 754	6.43%
ASIAN-AMERICAN	\$ 21,144	12	\$ 1,762	5.47%
HISPANIC	\$ 166,685	99	\$ 1,684	43.09%
TOTAL	\$ 386,822	244	\$ 1,585	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	\$ 375,902	220	\$ 1,709	97.18%
TRIBAL	\$ 10,920	24	\$ 455	2.82%
TOTAL	\$ 386,822	244	\$ 1,585	100%

2021-22 Minority Undergraduate Retention Grant Recipients:

“Receiving the Minority Undergraduate Retention Grant was so important and valuable for myself and my family. This grant allowed for me and my family to feel like it would be possible for me to attend college. This grant also meant a lot to me as a first-generation Hmong student as I want to focus on my education and do well in school.”

---Chelsea, St. Norbert College

“Without the money I received from the Minority Undergraduate Retention Grant, I wouldn’t be able to afford to go to school, so I appreciate it a lot.”

---Nathalia, Ripon College

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TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
BLACKHAWK TECHNICAL COLLEGE	\$ 5,220	6	\$ 870	1.21%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$ 27,125	19	\$ 1,428	6.28%
FOX VALLEY TECHNICAL COLLEGE	\$ 11,250	13	\$ 865	2.61%
GATEWAY TECHNICAL COLLEGE	\$ 85,930	145	\$ 593	19.91%
LAKESHORE TECHNICAL COLLEGE	\$ 4,815	7	\$ 972	1.12%
MADISON COLLEGE	\$ 144,050	172	\$ 838	33.37%
MID-STATE TECHNICAL COLLEGE	\$ 3,055	6	\$ 509	0.71%
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 97,500	117	\$ 833	22.59%
MORAIN PARK TECHNICAL COLLEGE	\$ 4,410	5	\$ 551	1.02%
NICOLET AREA TECHNICAL COLLEGE	\$ 2,138	5	\$ 428	0.50%
NORTHCENTRAL TECHNICAL COLLEGE	\$ 1,355	4	\$ 339	0.31%
NORTHEAST TECHNICAL COLLEGE	\$ 8,815	9	\$ 979	2.04%
NORTHWOOD TECHNICAL COLLEGE	\$ 2,915	3	\$ 972	0.68%
SOUTHWEST WISCONSIN TECHNICAL COLLEGE	\$ 880	1	\$ 880	0.20%
WAUKESHA COUNTY TECHNICAL COLLEGE	\$ 24,755	24	\$ 1,031	5.73%
WESTERN TECHNICAL COLLEGE	\$ 7,460	12	\$ 622	1.73%
TOTALS:	\$ 431,673	548	\$ 788	100%

2021-22 Minority Undergraduate Retention Grant Recipient:

“This grant was very important to me and helped me remain in school. Without the Minority Undergraduate Retention Grant, I may not have been able to continue my education.”

---Amaya, Madison College

“The Minority Undergraduate Retention Grant helped me with the cost of my tuition and adding another class. I am really thankful to receive this grant.”

---Tiara, Milwaukee Area Technical College

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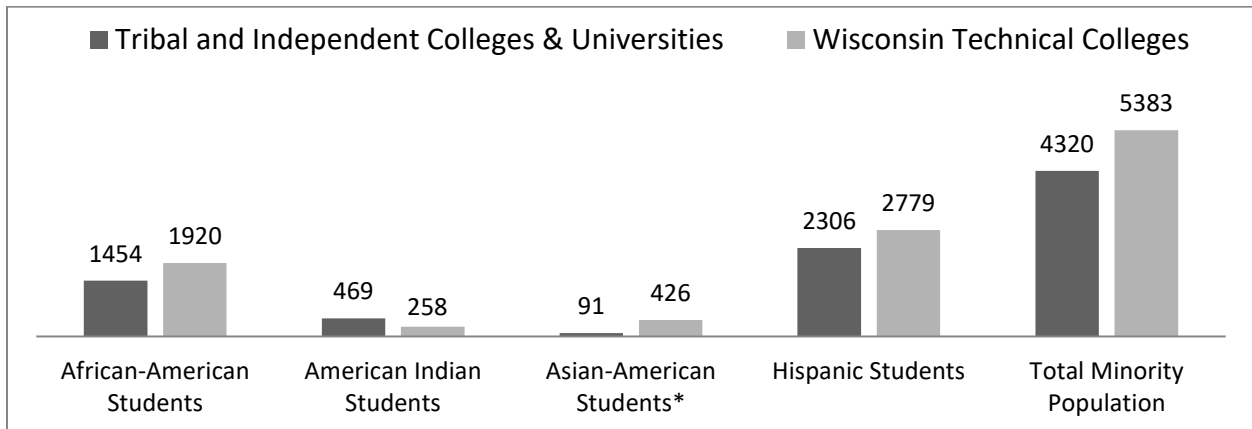
TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 nd YEAR STUDENTS	\$ 321,614	397	\$ 810	74.50%
3 RD YEAR STUDENTS	\$ 83,511	114	\$ 733	19.35%
4 TH YEAR STUDENTS	\$ 17,948	26	\$ 690	4.16%
5 TH YEAR STUDENTS	\$ 8,600	11	\$ 782	1.99%
TOTAL	\$ 431,673	548	\$ 788	100%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 128,609	164	\$ 784	29.79%
INDEPENDENT	\$ 303,064	384	\$ 789	70.21%
TOTAL	\$ 431,673	548	\$ 788	100%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 171,242	219	\$ 782	39.67%
AMERICAN INDIAN	\$ 29,287	33	\$ 887	6.79%
ASIAN-AMERICAN	\$ 47,758	58	\$ 823	11.06%
HISPANIC	\$ 183,386	238	\$ 771	42.48%
TOTAL	\$ 431,673	548	\$ 788	100%

GRAPH I: 2021-22 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS

Note: Population data collected from the 2021-22 allocation survey completed by participating schools.

** Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.*



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TABLE VII: 2021-22 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2021-22 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	49	41.18%
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	58	48.74%
The award had no influence on my decision to attend school. Without it, I would have still attended school.	12	10.08%
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2021-22 academic year?		
Yes	51	43.22%
No	67	56.78%
If you did not earn a degree or certificate during the 2021-22 academic year, how soon do you anticipate earning a degree or certificate?		
2022-23 academic year	33	50.00%
2023-24 academic year	19	28.79%
2024-25 academic year	13	19.70%
I do not plan on completing a degree or certificate	0	0.00%
Other (please explain):	1	1.52%
If you did NOT earn a degree or certificate during the 2021-22 academic year, will you be attending a college or university during the 2022-23 academic year?		
Yes	65	98.48%
Enrollment Status: Full-time: 49 Part-time: 16		
No	1	1.52%
Were you employed during the 2021-22 academic year?		
Yes	76	75.25%
32 hours/week or more: 30 Less than 32 hours/week: 61		
No	25	24.75%
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	114	97.44%
No	3	2.56%