

INFORMATION
January 26, 2024

HIGHER EDUCATIONAL AIDS BOARD

BOARD REPORT #24-01

22-23 AES ANNUAL REPORT



State of Wisconsin
Higher Educational Aids Board

Tony Evers
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August 31, 2023

The Honorable Mark Born, Co-Chair
Joint Committee on Finance
State Capitol, Room 308 East
Madison, WI 53708

The Honorable Howard Marklein, Co-Chair
Joint Committee on Finance
State Capitol, Room 316 East
Madison, WI 53707

Dear Representative Born and Senator Marklein:

Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2022-2023 data, preliminary data is included for the freshmen who will enroll in 2023-2024 as the thirty fourth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Stroebel
Senator Felzkowski
Senator Ballweg
Senator Testin
Senator Wimberger
Senator L. Johnson
Senator Roys
Representative Rodriguez
Representative Dallman

Representative Katsma
Representative Zimmerman
Representative McGuire
Representative Kurtz
Representative Andraca
Kathy Blumenfeld, Department of Administration
Sara Hynek, Department of Administration
Erin Probst, Legislative Fiscal Bureau
Amanda Mott, Department of Administration

2022-2023
ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM
Annual Status Report
August 31, 2023

Ninety-six percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2022 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is more than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 90% of scholarships will be accepted by students in upcoming years.

In 2022-2023, 786 freshmen enrolled in a Wisconsin post-secondary institution. Total AES funds going to these students were \$846,380 with an average per freshman award of \$1,076.

Six tables are attached, showing final figures for 2022-2023, along with preliminary data for 2023-2024.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2023-2024 freshmen.

ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2022-2023 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	399	340	347	337	1,423	\$1,534,910
Milwaukee	24	27	20	18	89	95,066
Green Bay	17	15	16	12	60	61,877
Parkside	6	6	3	2	17	14,063
Eau Claire	35	32	44	30	141	146,816
La Crosse	44	39	48	36	167	175,502
Oshkosh	13	12	9	7	41	42,750
Platteville	25	22	22	17	86	91,128
River Falls	12	10	12	7	41	39,940
Stevens Point	28	24	22	16	90	93,379
Stout	11	7	15	12	45	45,003
Superior	1	3	6	2	12	12,938
Whitewater	22	20	9	9	60	62,344
UW Total	637	557	573	505	2,272	2,415,716

Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2022-2023 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	4	0	2	1	7	6,188
Chippewa Valley	4	7	1	0	12	5,626
Southwest Wisconsin	3	3	0	1	7	6,751
Moraine Park	1	1	0	1	3	2,812
Northeast Wisconsin	3	3	4	1	11	6,752
Gateway	0	0	0	0	0	0
Western	3	0	0	0	3	3,375
Madison College	4	3	2	0	9	9,000
MATC-Milwaukee	6	1	1	1	9	3,938
Lakeshore	0	0	0	0	0	0
Waukesha	1	1	0	0	2	2,250
Northcentral	2	0	1	1	4	3,376
Blackhawk	0	0	0	0	0	0
Mid-State	2	1	2	1	6	5,625
Nicolet	2	1	0	0	3	2,813
Northwood	0	1	2	0	3	1,688
WTCS Total	35	22	15	7	79	60,194

UW & WTCS Total	672	579	588	512	2,351	\$2,475,910
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

Table III						
ACADEMIC EXCELLENCE SCHOLARS						
INDEPENDENT COLLEGES AND UNIVERSITIES						
2022-2023 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	1	1	1	3	6	\$6,188
Beloit	0	2	0	1	3	2,251
Cardinal Stritch	0	2	0	0	2	2,250
Carroll	11	8	9	13	41	45,001
Carthage	8	6	4	9	27	30,375
Edgewood	2	2	3	3	10	11,250
Silver Lake	0	0	0	0	0	0
Lakeland	3	1	2	0	6	6,750
Lawrence	2	11	3	6	29	31,687
Marian	4	4	3	2	11	11,813
Marquette	23	23	15	28	89	96,748
MSOE	19	15	9	7	50	51,375
Mount Mary	3	0	2	0	5	4,500
Northland	0	3	1	0	4	4,496
Ripon	5	6	1	6	18	20,250
St. Norbert	13	14	17	17	61	65,250
Viterbo	4	7	6	6	23	25,875
Concordia	8	7	7	10	32	31,500
MIAD	1	3	2	0	6	6,188
WI Lutheran	1	7	5	4	17	17,438
Maranatha	1	2	0	1	4	3,938
Bellin	0	1	4	1	6	5,625
Independent Total	114	125	94	117	450	\$480,748

Table IV						
ACADEMIC EXCELLENCE SCHOLARS						
ALL SECTORS						
2022-2023 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW	637	557	573	505	2,272	\$2,415,716
Technical	35	22	15	7	79	60,194
Independent	114	125	94	117	450	480,748
Grand Total	786	704	682	629	2,801	\$2,956,658

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

Table V				
General Scholar Data				
	2019-2020	2020-2021	2021-2022	2022-2023
Total Scholarships Available	3,255	3,255	3,255	3,255
Total Scholars Enrolled In-State	2,765	2,871	2,803	2,801
Total Freshman Scholarships Available	810	826	802	811
Scholars Enrolled as Freshmen in Wisconsin	776	744	741	786
Alternate Scholarship Recipients	259	190	150	155
% of Eligible Freshmen Enrolled In-State	96%	90%	92%	96%

Table VI	
Preliminary Data – 2023-2024 Freshman Scholars as of August 30, 2023	
Total Freshman Scholarships Available	800
Alternate Scholarships (of 800 Available Scholarships)	111
Total Scholars Enrolled in Wisconsin Institutions	564
Percentage of Scholars Enrolled in Wisconsin Institutions	70%
Scholars Enrolled in UW System Institutions	449
Scholars Enrolled in Independent Colleges	87
Scholars Enrolled in WTCS Institutions	28
Scholars Enrolled in Out-of-State Institutions	164
Scholars Who Have Not Yet Specified College Choice	72