

**INFORMATION**  
**November 8, 2024**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #25-04**

**23-24 AES Program Report**



# State of Wisconsin Higher Educational Aids Board

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September 16, 2024

The Honorable Mark Born, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 308 East  
Madison, WI 53708

The Honorable Howard Marklein, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 316 East  
Madison, WI 53707

Dear Representative Born and Senator Marklein:

Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2023-2024 data, preliminary data is included for the freshmen who will enroll in 2024-2025 as the thirty fifth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [tammie.devooght@wisconsin.gov](mailto:tammie.devooght@wisconsin.gov) or phone at 267-2206.

Sincerely,

Tammie DeVooght-Blaney  
Executive Secretary

CC: Senator Stroebel  
Senator Felzkowski  
Senator Ballweg  
Senator Testin  
Senator Wimberger  
Senator L. Johnson  
Senator Roys  
Representative Rodriguez  
Representative Dallman

Representative Katsma  
Representative Zimmerman  
Representative McGuire  
Representative Kurtz  
Representative Andraca  
Kathy Blumenfeld, Department of Administration  
Sara Hynek, Department of Administration  
Erin Probst, Legislative Fiscal Bureau  
Bryan Kirschbaum, Department of Administration

**2023-2024**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**September 16, 2024**

Ninety percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2023 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is less than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 92% of scholarships will be accepted by students in upcoming years.

In 2023-2024, 730 freshmen enrolled in a Wisconsin post-secondary institution. Total AES funds going to these students were \$798,112 with an average per freshman award of \$1,093.

Six tables are attached, showing final figures for 2023-2024, along with preliminary data for 2024-2025.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2024-2025 freshmen.

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2023-2024 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	348	374	329	366	1,417	\$1,473,997
Milwaukee	18	19	29	21	87	86,068
Green Bay	12	16	13	14	55	53,439
Parkside	5	5	5	2	17	17,438
Eau Claire	43	35	30	48	156	155,817
La Crosse	44	41	41	45	171	180,002
Oshkosh	11	12	9	11	43	43,316
Platteville	27	29	20	23	99	100,125
River Falls	14	11	10	11	46	44,438
Stevens Point	29	28	24	21	102	109,690
Stout	14	12	5	16	47	47,965
Superior	2	1	3	6	12	9,564
Whitewater	19	20	20	10	69	70,173
<b>UW Total</b>	586	603	538	594	2,321	2,392,032

<b>Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2023-2024 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	2	0	0	1	3	1,687
Chippewa Valley	5	3	0	0	8	7,313
Southwest Wisconsin	2	3	0	0	5	5,625
Moraine Park	4	1	1	0	6	3,938
Northeast Wisconsin	1	2	0	2	5	2,813
Gateway	1	0	0	0	1	1,125
Western	3	3	0	0	6	6,674
Madison College	6	3	2	0	11	10,125
MATC-Milwaukee	2	1	1	0	4	1,688
Lakeshore	1	0	0	0	1	0
Waukesha	1	1	0	0	2	2,250
Northcentral	1	1	0	0	2	2,250
Blackhawk	2	0	0	0	2	2,250
Mid-State	0	0	1	1	2	1,688
Nicolet	0	1	0	0	1	1,125
Northwood	3	0	0	1	4	4,500
<b>WTCS Total</b>	34	19	5	5	63	55,051

<b>UW &amp; WTCS Total</b>	620	622	543	599	2,384	\$2,447,083
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2023-2024 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	3	1	1	0	5	\$5,625
Beloit	0	0	1	0	1	0
Cardinal Stritch	0	0	0	0	0	0
Carroll	6	10	8	10	34	35,438
Carthage	2	5	6	6	19	10,678
Edgewood	4	2	2	2	10	10,407
Silver Lake	0	0	0	0	0	0
Lakeland	0	3	1	2	6	4,501
Lawrence	5	8	11	4	28	29,625
Marian	2	4	4	1	11	11,250
Marquette	20	23	22	16	81	82,124
MSOE	17	15	13	8	53	55,689
Mount Mary	1	2	0	1	4	4,500
Northland	0	0	2	1	3	3,375
Ripon	7	5	6	1	19	20,813
St. Norbert	17	13	14	17	61	63,002
Viterbo	6	4	7	6	23	24,189
Concordia	11	8	5	9	33	30,939
MIAD	1	1	2	1	5	5,625
WI Lutheran	6	1	7	4	18	20,250
Maranatha	0	1	1	0	2	2,250
Bellin	2	0	2	1	5	5,063
<b>Independent Total</b>	110	106	115	90	421	\$425,343

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2023-2024 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	586	603	538	594	2,321	\$2,392,032
<b>Technical</b>	34	19	5	5	63	55,051
<b>Independent</b>	110	106	115	90	421	425,343
<b>Grand Total</b>	730	728	658	689	2,805	\$2,872,426

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2020-2021	2021-2022	2022-2023	2023-2024
Total Scholarships Available	3,255	3,255	3,255	3,255
Total Scholars Enrolled In-State	2,871	2,803	2,801	2,805
Total Freshman Scholarships Available	826	802	811	811
Scholars Enrolled as Freshmen in Wisconsin	744	741	786	730
Alternate Scholarship Recipients	190	150	155	213
% of Eligible Freshmen Enrolled In-State	90%	92%	96%	90%

<b>Table VI</b>	
<b>Preliminary Data – 2024-2025 Freshman Scholars as of September 16, 2024</b>	
Total Freshman Scholarships Available	800
Alternate Scholarships (of 800 Available Scholarships)	80
Total Scholars Enrolled in Wisconsin Institutions	578
Percentage of Scholars Enrolled in Wisconsin Institutions	72%
Scholars Enrolled in UW System Institutions	463
Scholars Enrolled in Independent Colleges	96
Scholars Enrolled in WTCS Institutions	19
Scholars Enrolled in Out-of-State Institutions	112
Scholars Who Have Not Yet Specified College Choice	222